

THE FALCON BULLETIN



ISSUE NO. 8

The OFFICIAL EVENT UPDATE of the 48TH HIGHLANDERS of CANADA

FEBRUARY 2021

FROM THE COMMANDING OFFICERS DESK

Greetings Highlanders -

It's a great day to be Highlander!
Let me share some good news
with you.

You'll recall that back on May, the
FALCON Staff issued a Bulletin
on my behalf announcing that
we were undertaking two major
Regimental projects:

- Restructuring the
Regimental Association; and
- Updating our Social Media profile.

I issued an update in September letting you
know the status of both Teams. Since then, Col
Elms has sent out via Facebook a number of
updates regarding the Regimental Association
Restructuring. The work of that Team is
largely complete, and the transition from the
Restructuring Team to the Interim Executive will
take place shortly. The following individuals
have agreed to be part of the Interim Executive:

- Co-Chairs - Geordie Elms / Greg Young
- Vice Chair - Kevin Brogan
- Secretary - Guy Bowie
- Fin O - Tom Birchall
- Social Media Comms - Adam Bernard
- Member at Large - George Boast

Col Elms and BGen Young Greg will act as
Co-Chairs and continue the mentoring and
transition process to the full executive slate to
be presented to the founding General Meeting
in Sep/Oct. Col Elms and BGen Young will have
stepped back by mid-summer 2021, and the
transition will be complete.

Capt Javin Lau and his team of MCpl Kwan, MCpl
Cui and Cpl Clark have done excellent work
sending out Facebook and Instagram updates
and notices - photos and videos of training,
promotions, awards.

In the background Col Jensen worked tirelessly
with Navigator, Capt Lau & his team and Adam
Bernard to develop a new Regimental website.

There have been countless members who
provided support - review of material, surveys,
discussions about formats, structures, platforms
- these two projects have involved serving
members of the Regiment, former officers and
NCOs, the Museum, the 15th Bn project, the
Senate.

To everyone who has helped - thank you!



We have an Association that
now reflects the needs and
wishes of our former members;
and we have an effective
communications system
involving the website, Facebook
and Instagram. If you want
information about the Regiment,
you will have no trouble locating
it.

Here is a link to our new website:
48thHighlanders.ca

I invite you to visit the new
website - it's filled with
information, music, video clips

and photos. It also links to Facebook and
Instagram.

I also encourage you to register with the
Regimental Association (free membership) -
this simple step will ensure that you continue
to receive notifications of upcoming events,
developments and the FALCON. Simply visit the
web site and click on Log-in. For the serving
soldiers, NCOS and officers, please do this now
so that you will continue to be connected with
your fire team partner and friends even when
your active service is finished.

As we move forward, this will be the way that
the FALCON will be distributed, so all those
who currently receive their copy by email, will
also have to register - please do so now, before
something more important comes along and
diverts your attention.

As always, I'm also hoping that you'll invite
any former members of the Regiment and the
Regimental Family that you are in contact with,
to get back in touch with us as well, so that we
can keep you up to speed with what is going
on in your Regiment, and with the people you
soldiered with.

These two projects have taken a significant
amount of effort and time, but they have
fundamentally changed the Association and the
way we communicate / stay connected; moving
the us into the 21st century - better reflecting
who we are, and better able to meet the needs
of our current soldiers, our former soldiers
and all members of the Regimental Family. I
am quite impressed with the results of both
projects, and trust that you will be also.

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R.A. Alkema
Lieutenant-Colonel
Commanding Officer
48th Highlanders of Canada 